



CHRISTIAN DIGITAL NETWORK

CDN

PORTFOLIO



SERVICES:

Branding

We help our clients to find and clarify their 'voice' and 'image', both visually and in their messaging.





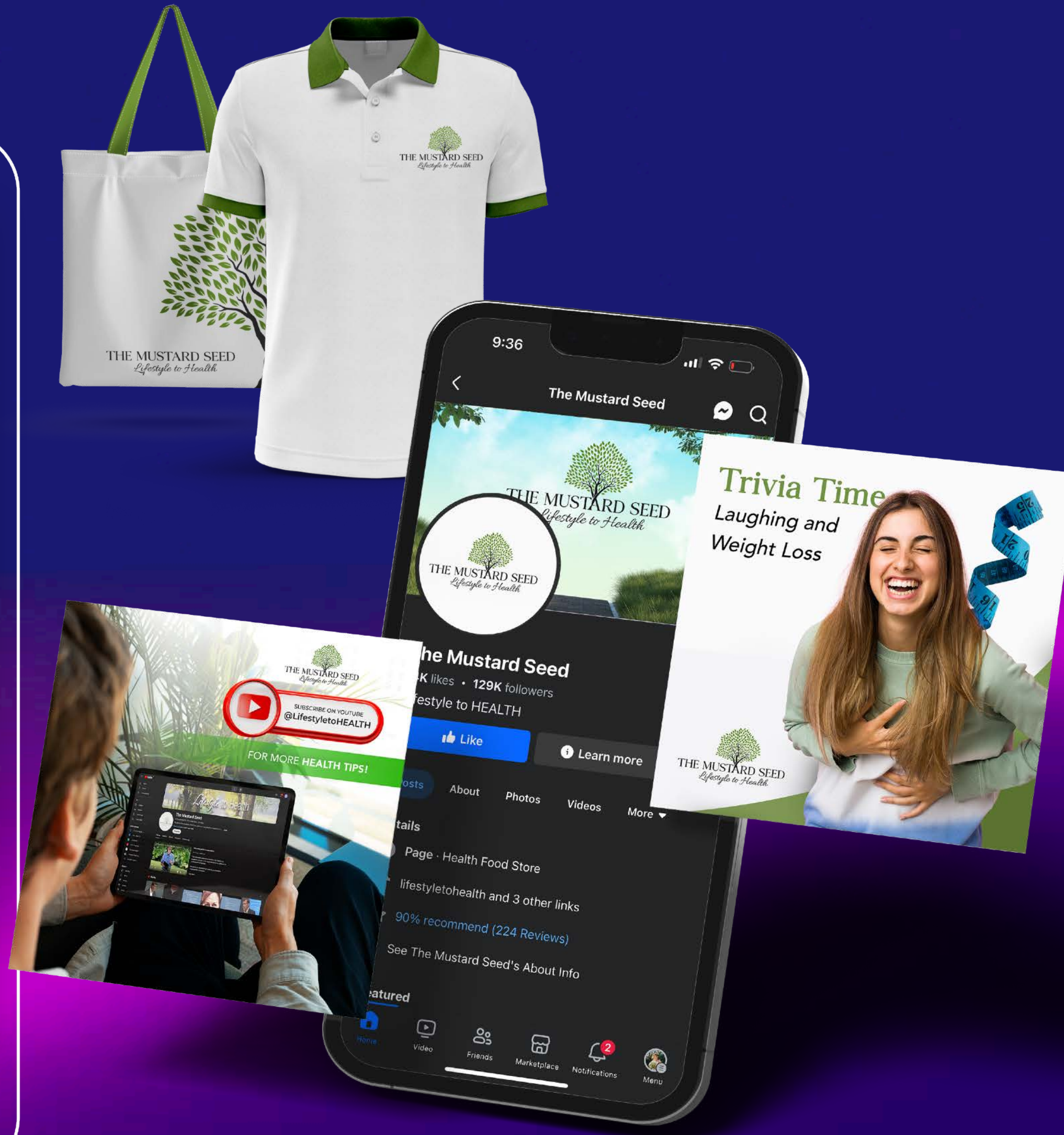
SERVICES:

Branding

We craft a cohesive brand identity by integrating your logo, color palette, typography and messaging across social media - for instance, in shorts and banners that authentically reflect your mission and vision.



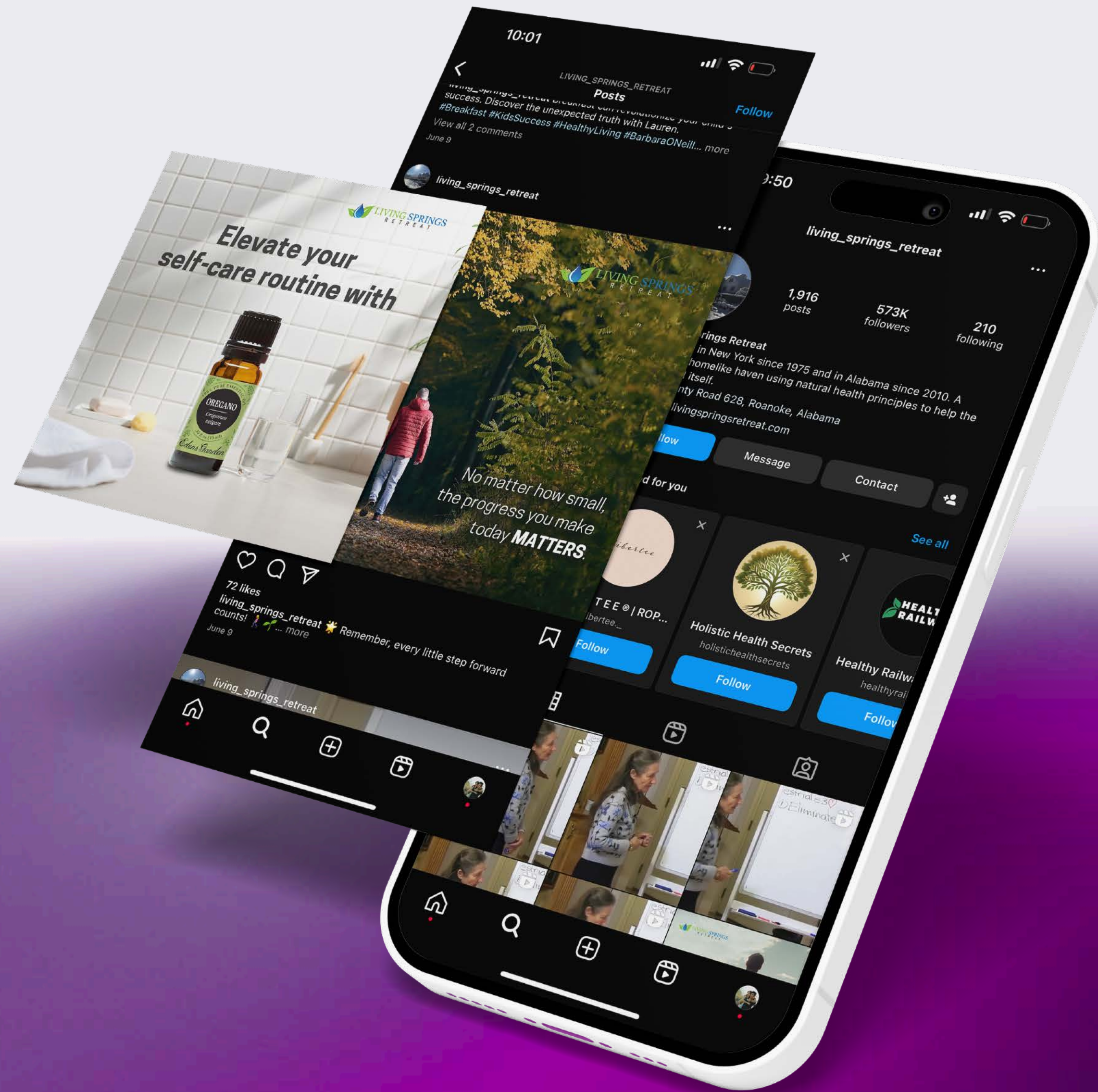
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SERVICES:

Channel Success



We help ministries maintain a strong online presence, increase brand awareness, drive traffic and engagement, and ultimately improve the overall performance and success of your organization.

Our service involves creating and implementing a social media strategy, analyzing performance data, and making continuous improvements to your social media presence.

We also offer clients valuable insights and messaging strategies to boost engagement through our 'Channel Success Map' service.

SERVICES:**Short-Form Videos**

In today's digital age, YouTube Shorts, Facebook or Instagram Reels, and TikTok have made it easier than ever for ministries to connect with millions of people.

Here at CDN, we've put together a team solely focused on creating and sharing short-form content every day.

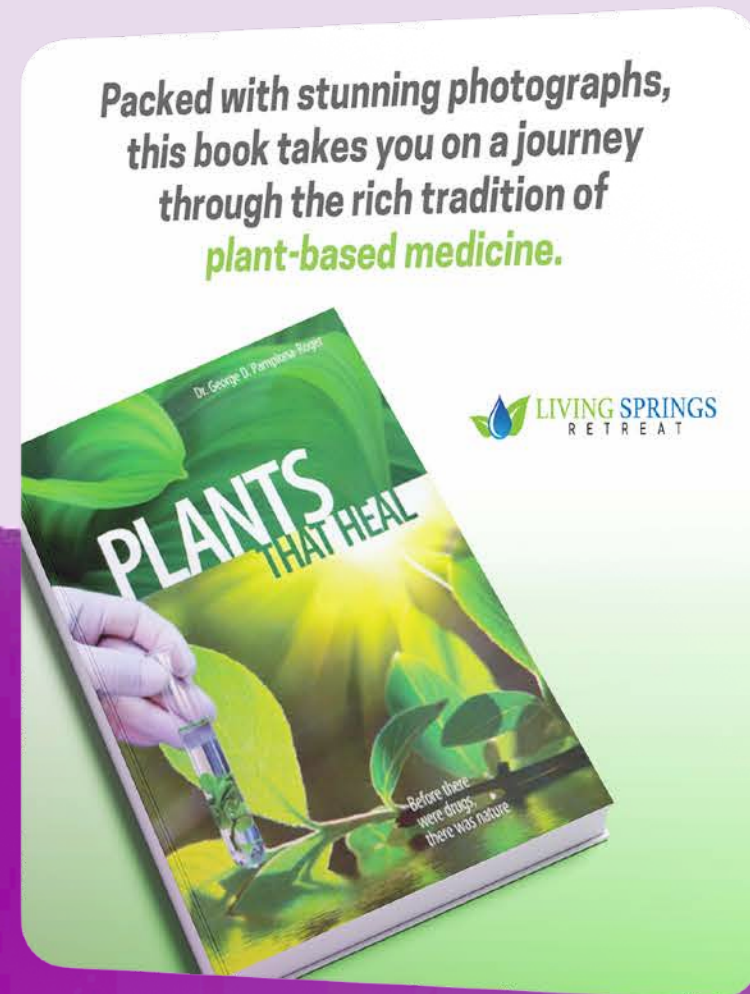
We're always exploring fresh ideas to make our shorts even better and increase views, including our latest SEO service tailored for YouTube content.



For Living Springs Retreat, our shorts have been extremely successful, driving huge amounts of traffic to the ministry and leading to a significant increase in course attendance and product sales.

SERVICES:**Social Media Relationship Posts**

We design visually appealing banners, also known as 'Social Media Relationship Posts', which, alongside video shorts, bolster the messaging across our clients' channels.



Each post features captivating imagery, compelling copy, a clear call to action, and strategically chosen hashtags, all informed by thorough research into the organization's goals, target audience, and brand identity.

SERVICES:**Video Editing**

Our team of experienced editors is committed to bringing your vision to life and producing top-notch videos that go beyond your expectations.

By consistently uploading engaging videos, you can increase views, subscribers, and watch time, which ultimately boosts monetization opportunities. We handle projects of all sizes, from bite-sized social media clips to longer videos. We are dedicated to ensuring a smooth post-production experience, all while fueling the growth of your channel through captivating, regular video content.



[Click here to watch the video](#)



SERVICES:

Paid Outreach Services

When your organization needs an extra marketing boost, a paid advertising campaign can significantly enhance awareness. With our emphasis on strategy, analytics and performance optimization, we guarantee a tangible return on your investment.



*Take, for example, our campaign for the series **Amazing Prophecies with Kyle Allen** by **Adventist World Radio**, where 15 videos garnered over 1 million views, reaching 1 million people for every \$750 spent. This powerful impact demonstrates the potential for your organization to reach a wide audience through strategic paid advertising.*



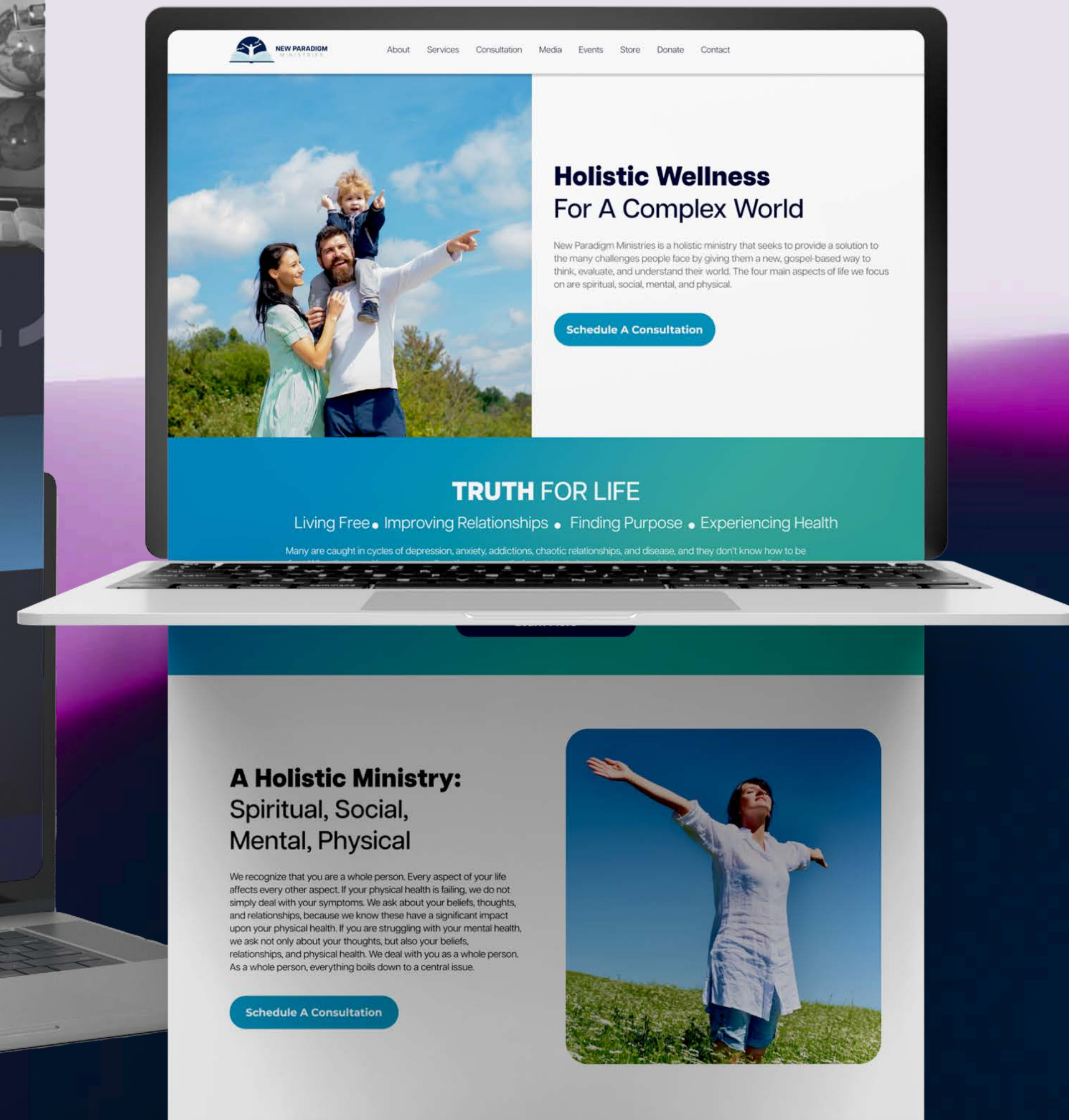
NEW PARADIGM
MINISTRIES

SERVICES:

Web Design & Development

Our web design & development service is tailored to meet your budget and requirements, whether it involves revamping your homepage, creating a new website from scratch, or developing a full e-commerce website.

We begin with a focus on strategy and the customer journey, ensuring that UI/UX design and content are carefully aligned with your brand identity and objectives. This service is designed to elevate your online presence and provide a seamless and engaging experience for your customers across all digital touchpoints.



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