



CHRISTIAN DIGITAL NETWORK

CDN

PORTFOLIO

LIVING SPRINGS

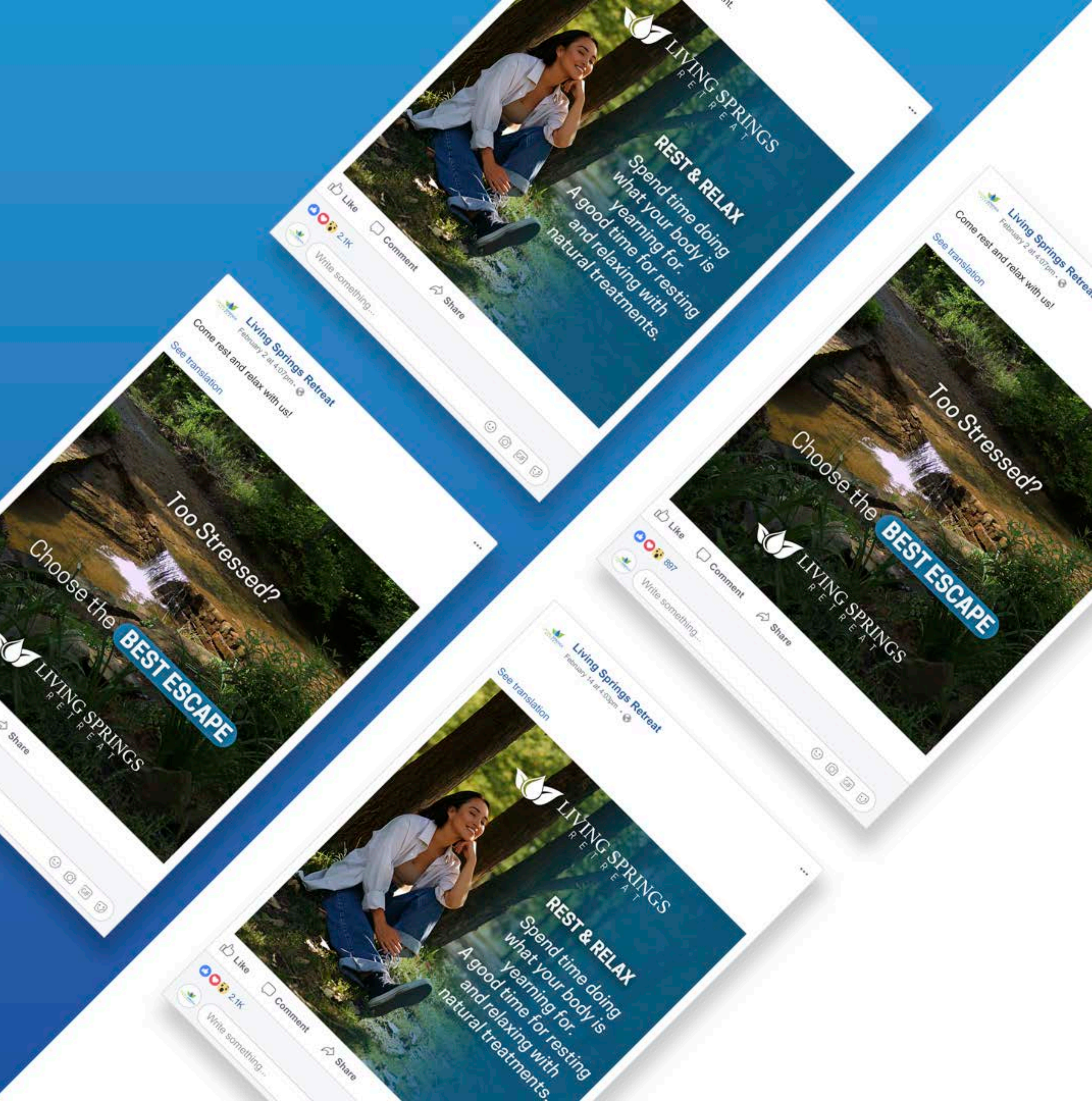
One of our goals for Living Springs was to create social media posts to raise awareness of their lifestyle center and drive traffic to their posts and pages.

Each post includes an attractive image and relevant copy, including a call to action and hashtags. All content is based on research into the organization's aims, target audience and branding.

More about our social media management service

We help ministries build and maintain a strong and positive online presence, increase brand awareness, drive traffic and engagement, and ultimately improve the overall performance and success of their organization.

Our service involves creating and implementing a social media strategy, scheduling and publishing posts, analyzing performance data, and making continuous improvements to the social media presence.



LIVING SPRINGS

Event Promotion

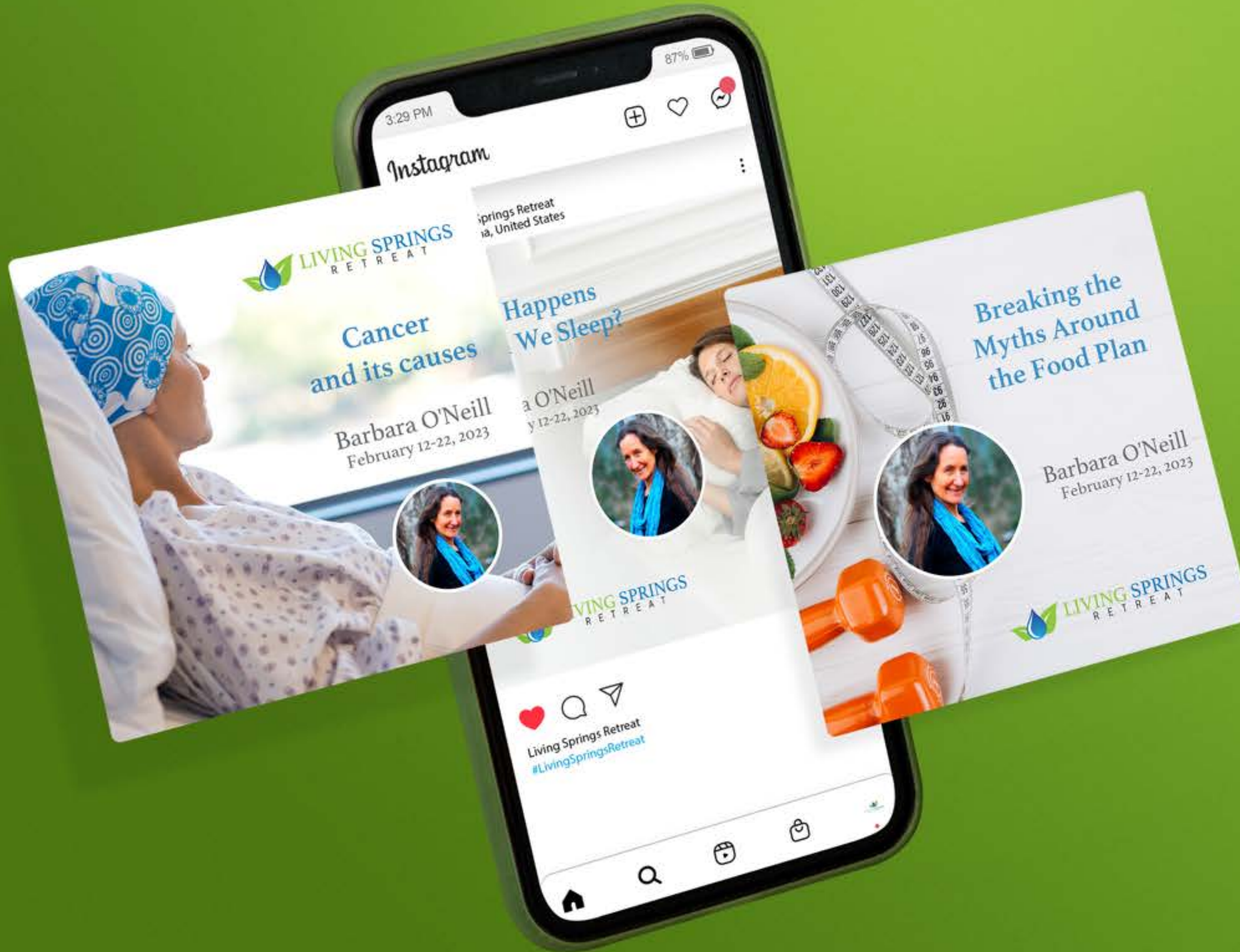
Another goal for Living Springs was to promote a 10-Day Training Program focusing on health and wellness.

Our approach involved:

- creating a series of social media posts and shorts highlighting the event
- creating three promotional videos
- running an advertising campaign using the three videos on platforms like Facebook and YouTube

More about our advertising campaigns

When your organization needs an extra marketing push, a paid advertising campaign can really help to boost awareness. With our focus on analytics and optimizing performance, we ensure a measurable return on your investment.



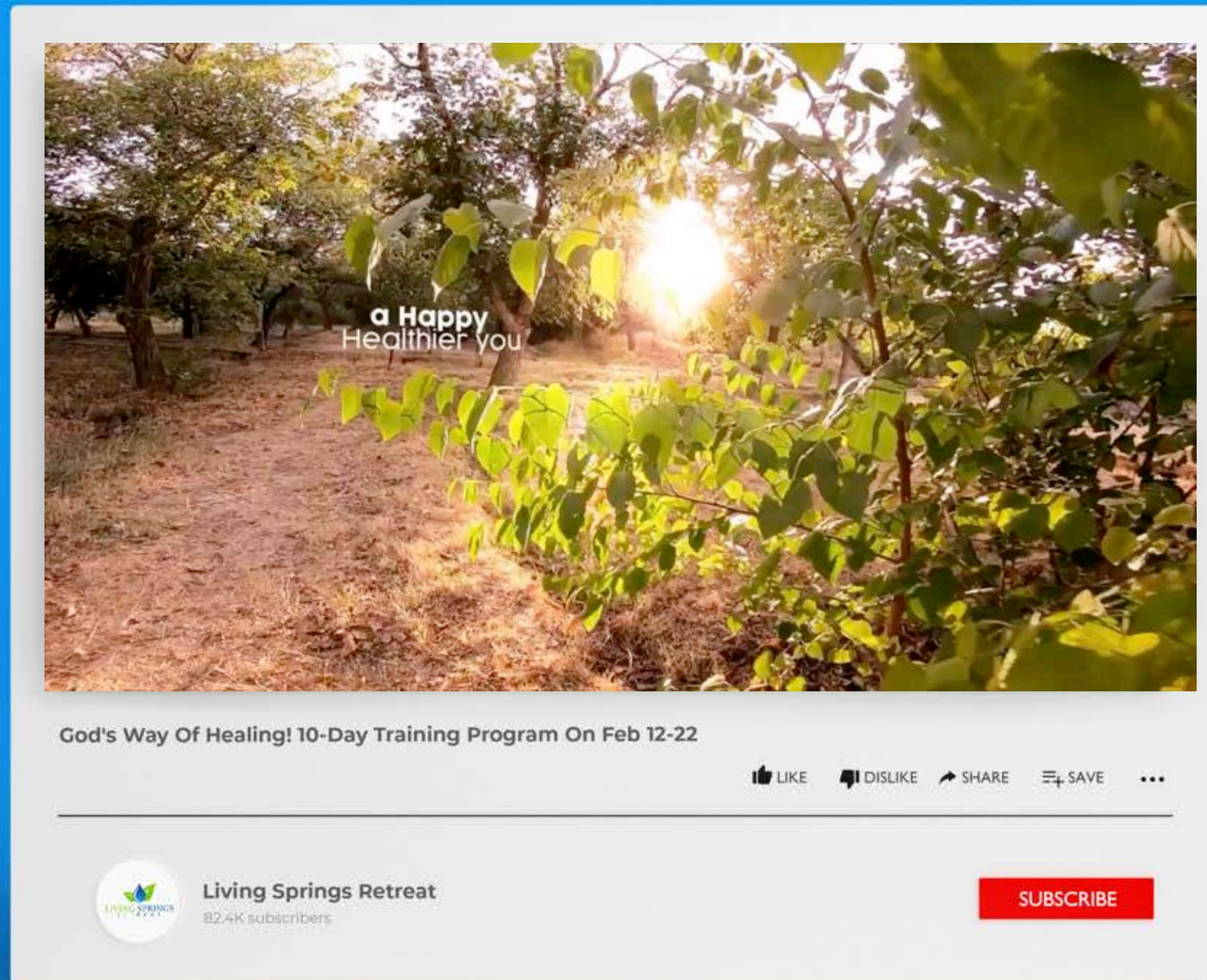
LIVING SPRINGS

More about our video editing service

Our team of experienced editors and visual effects artists are dedicated to bringing your vision to life and delivering high-quality videos that exceed your expectations. Our cutting-edge technology allows us to handle any size project, from small social media clips to longer videos. We are passionate about what we do and strive to provide excellent customer service and a seamless post-production experience.

[Click here to watch the video](#)

VIDEO EDITING SERVICE

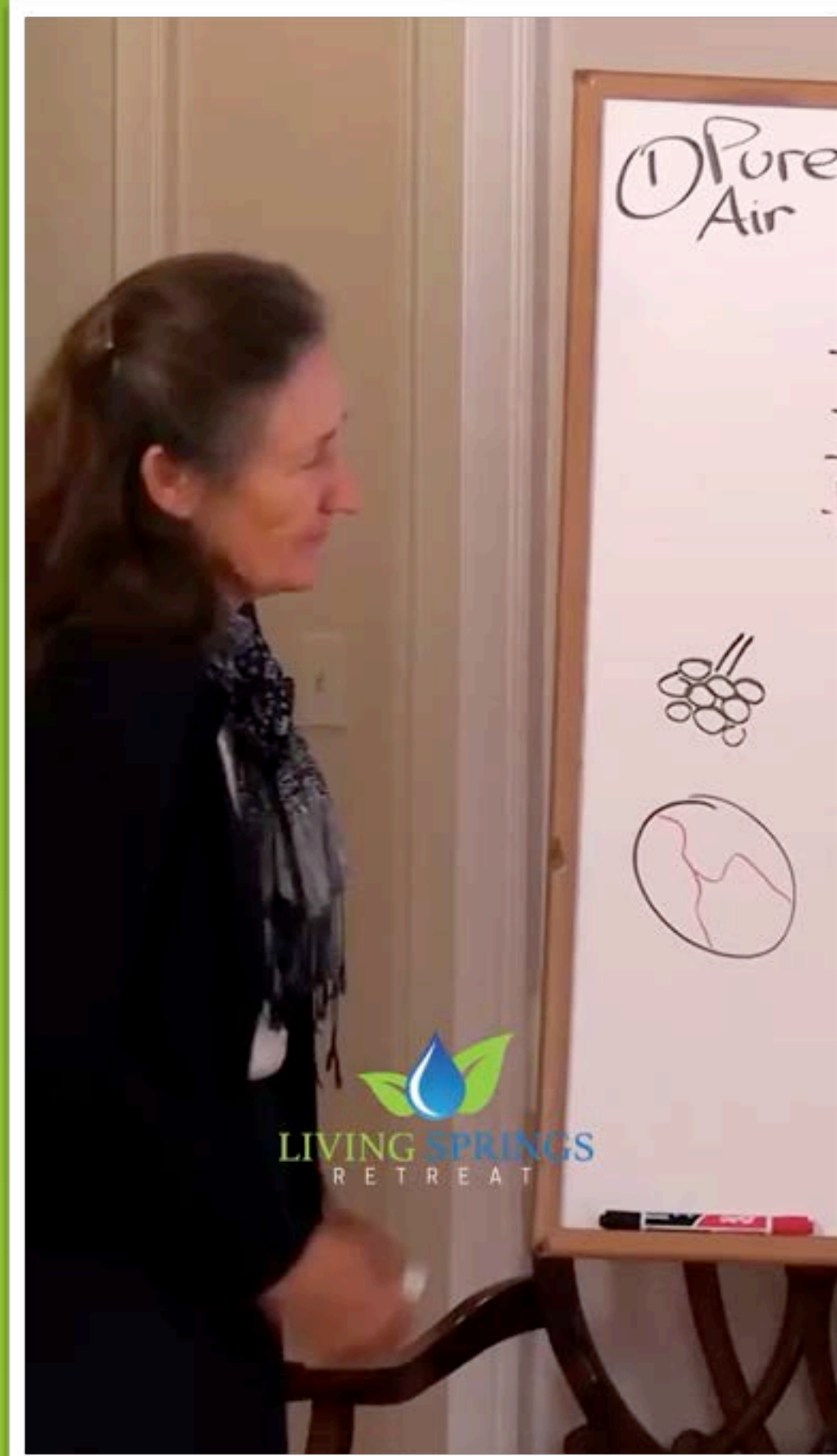


LIVING SPRINGS

More about our short-form videos

With the rise in popularity of TikTok, YouTube Shorts and Facebook or Instagram Reels, there has never been a greater opportunity for ministries to share their messages in a way that has the potential to reach millions of people.

In response to this, CDN has built a dedicated shorts team that posts content daily, and we are constantly looking at new ways to optimize shorts and dramatically improve performance and views. For Living Springs, shorts have been extremely successful, driving huge amounts of traffic to the ministry and resulting in a substantial increase in attendees on their courses.





HERITAGE ACADEMY

Heritage Academy was looking for a fresh, new look. Our team worked with them to design a logo that captured their identity as an educational community focusing on holistic growth and character development.

More about our branding & creative services

Unleash the full potential of your brand with CDN. Our team of experienced designers and branding experts will work with you every step of the way to create a visual identity that truly represents your business and sets you apart from the competition. With a focus on creativity, strategy, and results, we deliver brand solutions that not only look great but drive success.





HERITAGE ACADEMY

With Heritage Academy's new branding in place, we were able to begin enhancing their online presence with a tailor-made social media strategy, including regular social media posts that showcased not only their events and programs, but also their impactful new image.

FIRST FREEDOMS FOUNDATION

First Freedoms Foundation, a religious liberty organization, wanted to revamp their image. Our team created a professional logo in keeping with their mission and developed a range of other assets, including stationery and business cards.

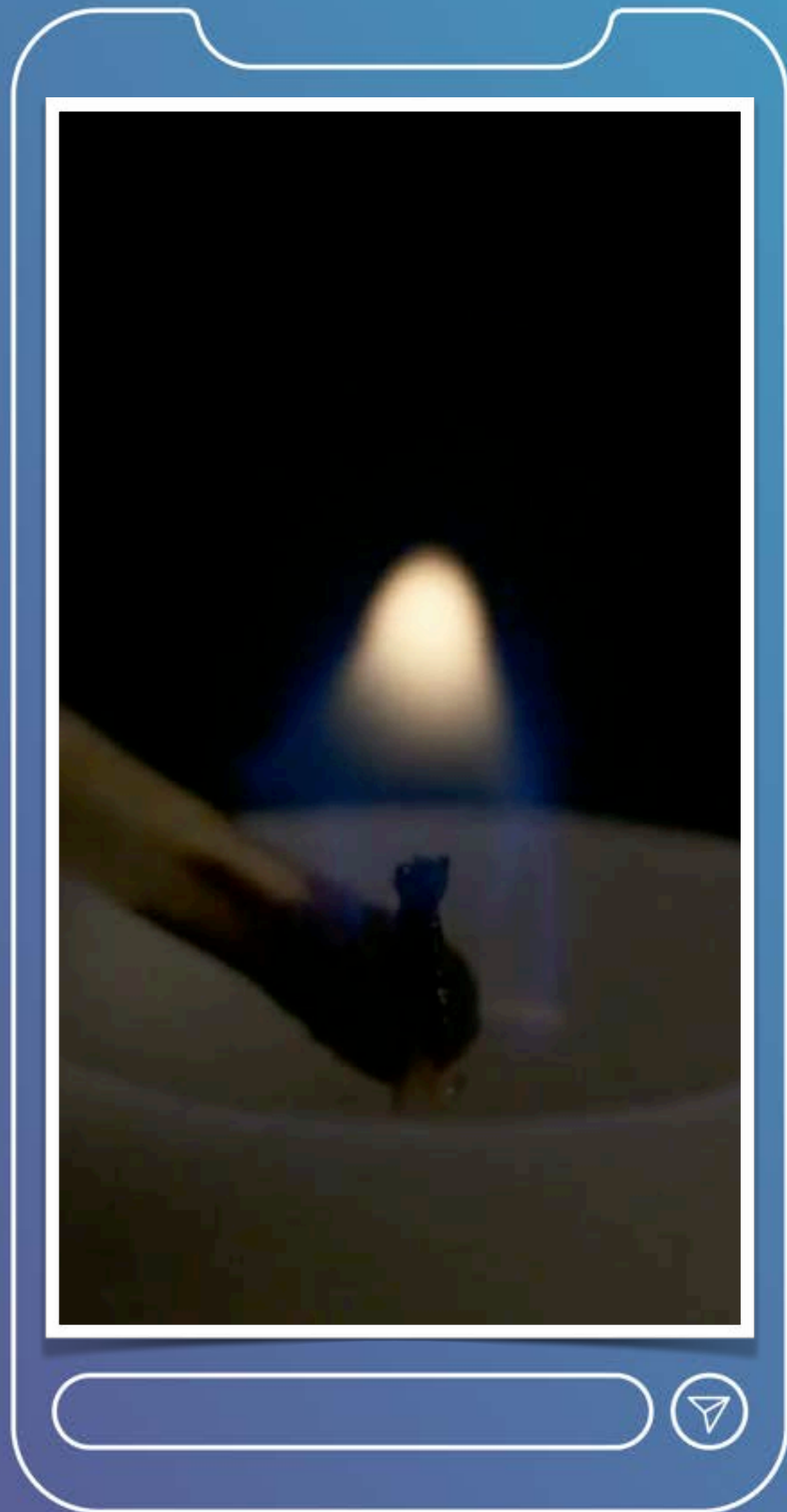


BRANDING & CREATIVES

FIRST FREEDOMS FOUNDATION



First Freedoms Foundation exists to inform people about their rights, so communication is vital for their success. Our social media management service means that their message is regularly being broadcast on a range of social media platforms.



CREATION ILLUSTRATED

Creation Illustrated, a well-known print and digital magazine, exists to share the wonders of God's creation and bring peace, hope and gratitude to people's everyday Christian experience.

CDN has helped Creation Illustrated to share the beauty of God's handiwork by designing visually impactful artistic short-form videos that offer a reprieve from the daily rigors of life and point to a future filled with hope.

[Click here to watch video](#)



BELT OF TRUTH
MINISTRIES

Reaching people through Belt of Truth Ministries

Strategy // UI/UX // Design // Brand Identity

Key deliverables include:

Brand identity revamp, content refinement,
producing graphics, website design &
development, and social media campaign

[Click here to view website](#)

WEBSITE DESIGN & DEVELOPMENT





Transforming Organizations with The Five Lenses Framework

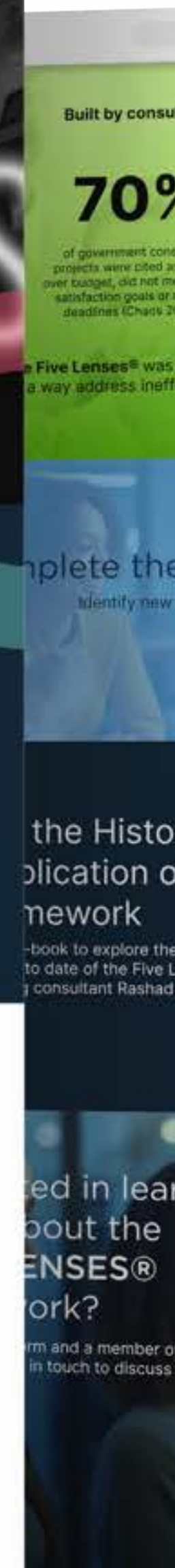
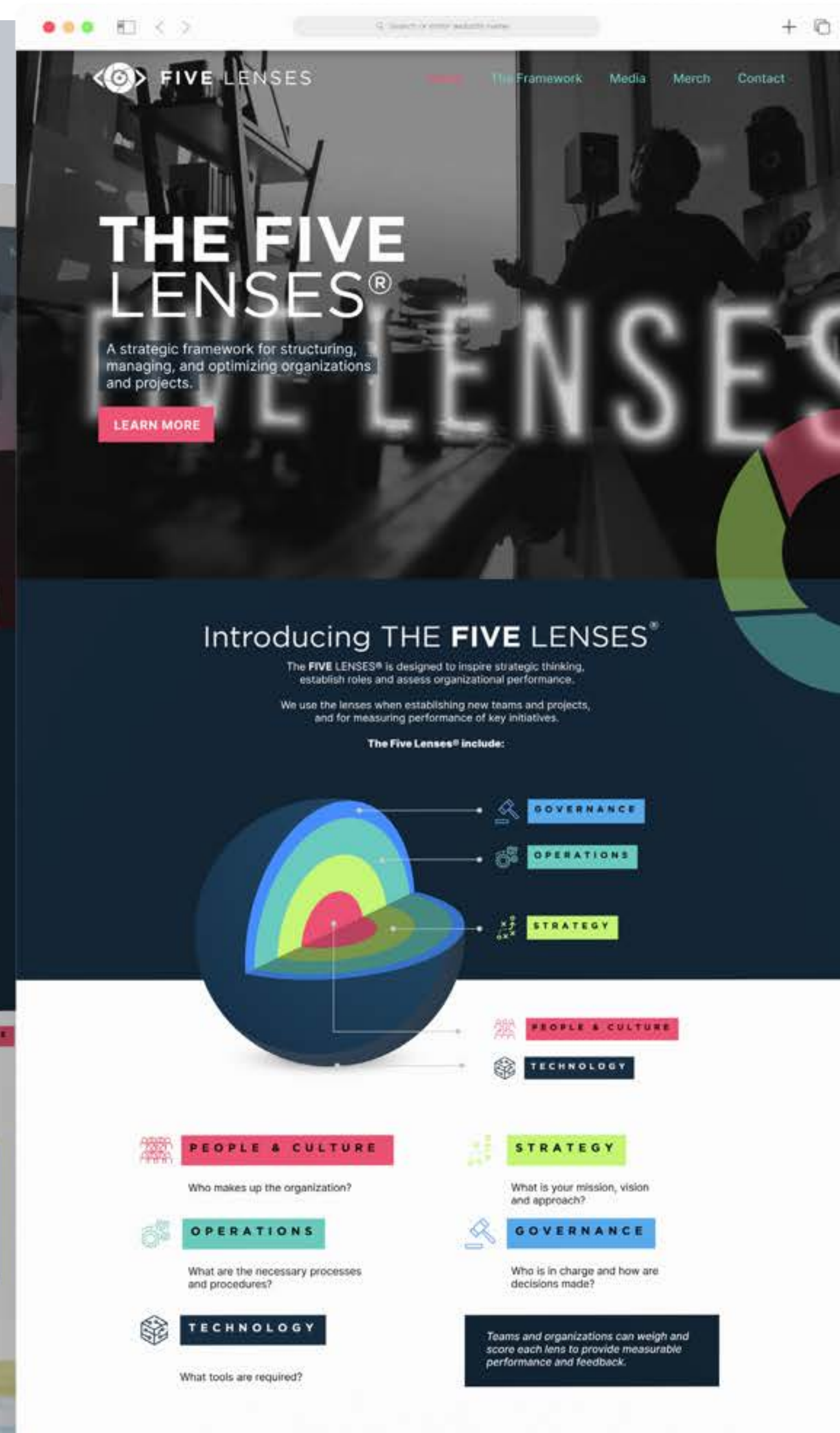
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WEBSITE DESIGN & DEVELOPMENT





Partnering with your ministry to finish
the work **God** has **commissioned us to do.**